



2021 October



Co-funded by the
Creative Europe Programme
of the European Union



Co-Creation Lab

September 2021

IMPROVISA LIFE IN MOTION NEWSLETTER 2

IMPROVISA. Life in Motion continues its creative journey! In the second semester of the project our team grew bigger after the selection of the participating artists: **Claudio Beorchia** (Italy), **Ema Ferreira** (Portugal), **Smaragda Nitsopoulou** (Greece) and **Paul Wiersbinski** (Germany).

Co-Creation Lab

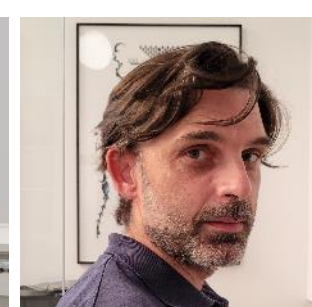
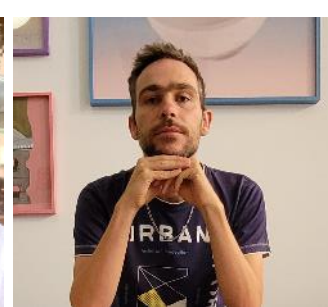
A series of online meetings, discussions and preparations were held, leading to a **Co-Creation Lab** in September 2021 at **LABA Valencia**, School of Art Design and New Media (8-10/9/2021).

During the **Co-Creation Lab**, the artists' ideas for the workshops were discussed with the museum partners. Afterwards, we had training sessions with both artists and project partners: **ECCOM** held a workshop on audience development strategies; **MYD** organized training sessions on the use of ICT in the creative and cultural sector. In particular, there was a presentation on the Kalliope tool by Fran Iglesias, **Fundación Épica La Fura dels Baus**, and a presentation of **MMMAD Madrid's Urban Digital Art Festival** by its Director Diego Iglesias.

The most exciting part: we all got hands on the **IMPROVISA App** and tested the newly developed version for mobile phones!

The **IMPROVISA App**, created by **Cristina Casanova** with **MYD** team, allow users to playfully interact in creative ways with cultural goods by combining video, pictures and sounds, playing the virtual keyboard like a piano.





What's next?

Until December 2021, the IMPROVISA artists will keep on developing their ideas for creative activities with the use of the App. From January to May 2022, a series of artists' residencies will take place in Greece, Poland and Slovenia where, together with the museums' educators, they will implement workshops for different target audiences, focused on art-based co-creation activities, combining audio-visual improvisation through the App and cultural heritage contents from the museums.

IMPROVISA. LIFE IN MOTION

IMPROVISA-Life in Motion is co-funded by the Creative Europe Programme of the European Union for the years 2020-2022. It is a result of the collaboration of five European organizations:

- **MyDocumenta** (MYD) in Barcelona/Valencia (Spain) (coordinator)
- **ECCOM** in Rome (Italy)
- **National Museum of Contemporary Art** (EMST) in Athens (Greece)
- **Galeria Labirynt** in Lublin (Poland)
- **National Museum of Contemporary History** (MNZS) in Ljubljana (Slovenia)

Follow us:

- improvisa.net
- https://www.instagram.com/improvisa_project
- <https://www.facebook.com/Improvisaproject>



Co-funded by the
Creative Europe Programme
of the European Union



EMΣT



MUZEJ NOVEJŠE
ZGODOVINE SLOVENIJE

Galeria Labirynt

